



Tourism in the Great Limpopo Transfrontier Conservation Area:

Achievements, observations and future work

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SANParks Network Meeting, 13-17 March 2006
Kruger National Park, South Africa

Presentation outline

- Transboundary Protected Areas
Research Initiative (TPARI) in a nutshell
Research themes & projects
- Tourism research fellowship
Questions & activities
- Covane Community Lodge
Economic impacts



TPARI in a nutshell

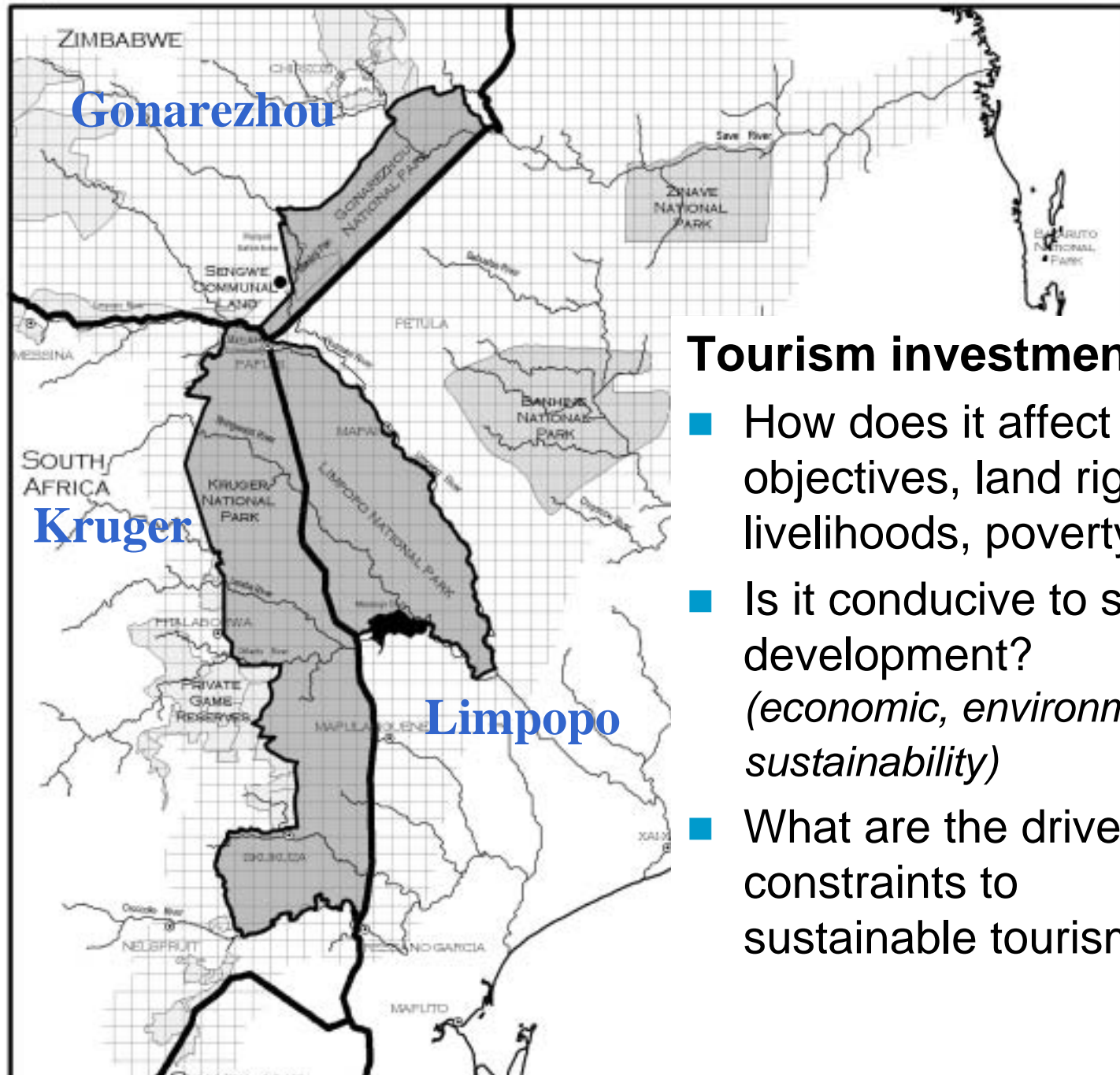
Research network running under auspices of IUCN-SA

- Initial funding from NSF via Centre for the Integrated Study of the Human Dimensions of Global Change, Carnegie Mellon University
- Human and social dimensions of TBPA's / TFCAs in Africa
- Partnerships and key relationships with 29 universities & institutions in southern Africa, Europe, North America
- 28 researchers over last two years, including 2 post-doctoral fellows

www.wits.ac.za/tpari/



GREAT LIMPOPO TRANSFRONTIER PARK



Tourism investment PostDoc

- How does it affect biodiversity objectives, land rights, local livelihoods, poverty and policy?
- Is it conducive to sustainable development?
(economic, environmental & social sustainability)
- What are the drivers and constraints to sustainable tourism?

Tourism post-doc activities

PHASE 1 (completed 2005)

- **Desk study** – tourism status, concessions, community-based tourism, drivers and constraints
- **Workshop: Tourism in the GLTFCA – 14 presentations**
4 SWOT analyses:
 - Facilitating investment for sustainable tourism in the GLTFCA
 - Improving livelihoods for the poor in and around the GLTFCA through tourism
 - Key components for responsible community based tourism in GLTFCA
 - Land rights and resettlement issues, economic reform and empowerment
- **Sustainable Nature-based Tourism Assessment Toolkit (SUNTAT) case study – Covane Community Lodge, Mozambique**

<http://www.wits.ac.za/tpari/Indaba%202005.htm>

PHASE 2 (2006/7)

- **User friendly SUNTAT**
- **Train masters students**
- **Comparative analysis case studies**
- **Coordinate academic book on *'Tourism and poverty alleviation in Africa'***



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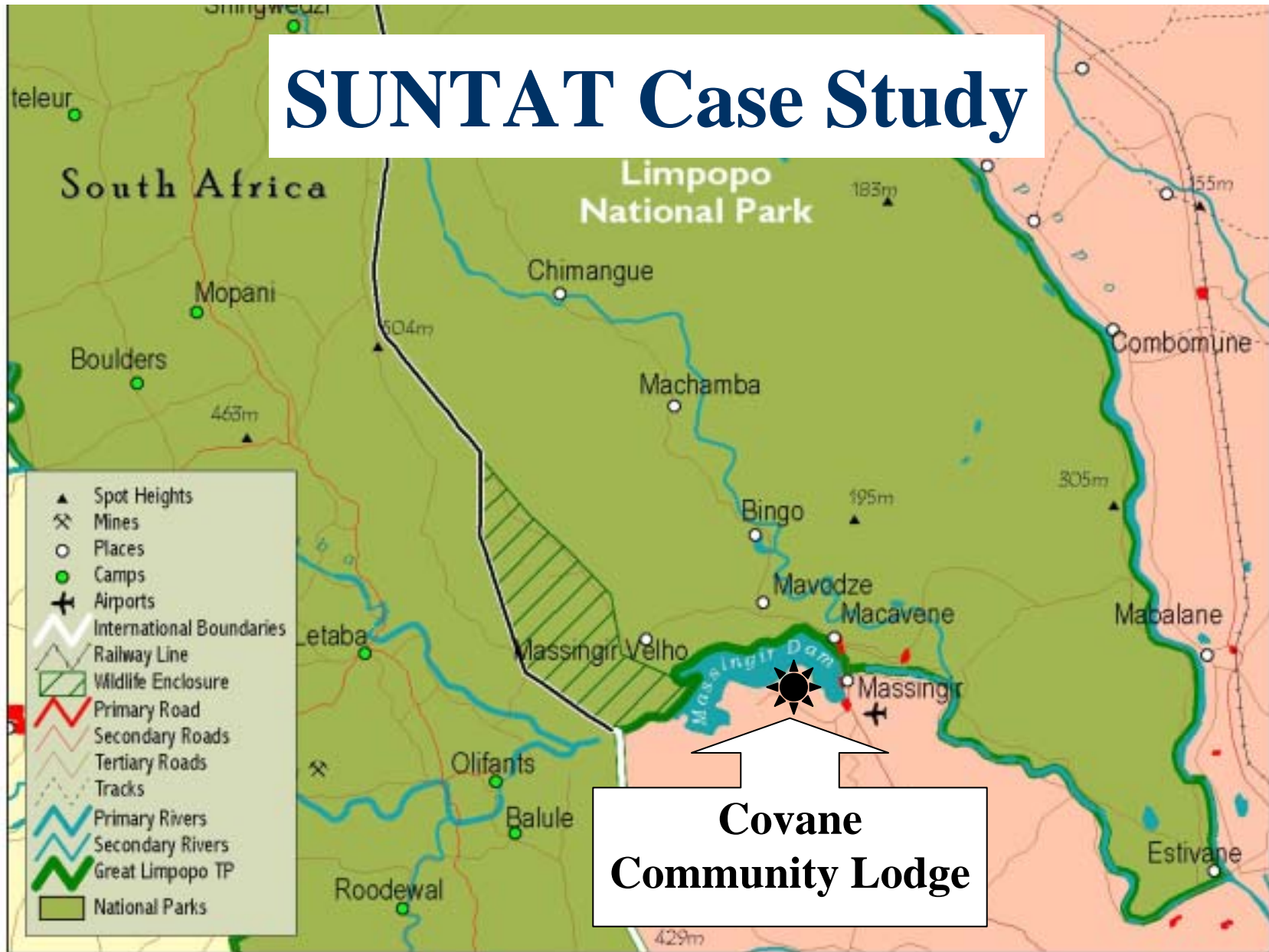
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SUNTAT Case Study



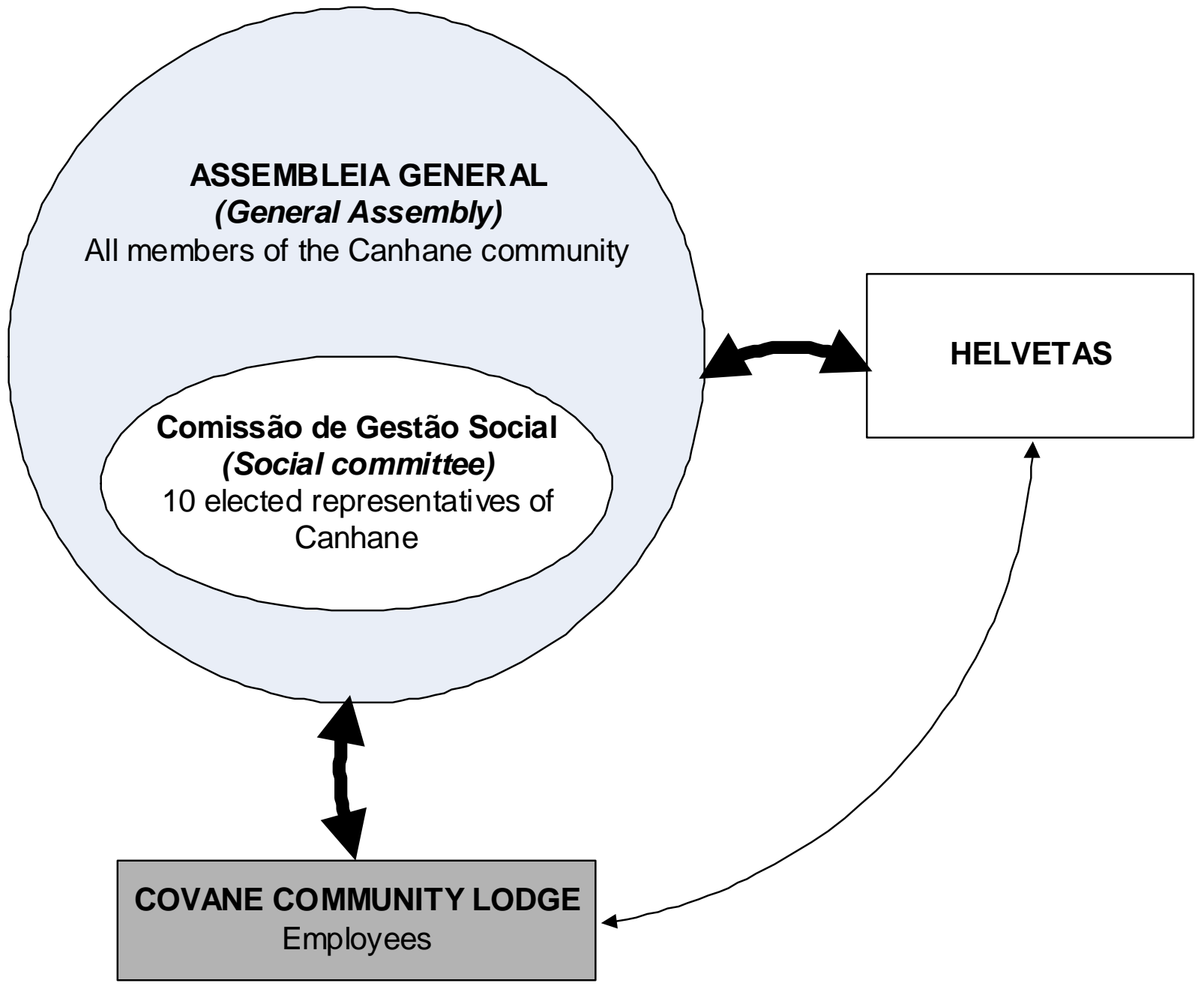
Limpopo National Park
Part of the Great Limpopo Transfrontier Park



Covane Community Lodge

- USAID & NGO funds: Helvetas
- 2x5 bed brick chalets
2x2 bed rustic chalets
3x3-bed fixed tents
Camping
- Restaurant, ablutions

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SUNTAT assessment structure

- Policy and planning
- Economic assessment
- Environmental assessment
- Social & cultural assessment



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Economic impacts - employment

Monthly wage of local waged employees (e.g. living within 50 km)					
Employment Position	No. employees	Wage (000's Mt)	Wage (US\$)*	Men	Women
Manager	1	2,000	\$81.63	1	
Driver	1	1,500	\$61.22	1	
Receptionist	1	1,250	\$51.02	1	
Cleaner / cook	2	900	\$36.73		2
Security	2	750	\$30.61	2	
TOTAL	7 (100%)	8050	\$328.57		
* Assuming \$1 = 24500					



Each employee above poverty line ...

...but average of 8.3 dependents

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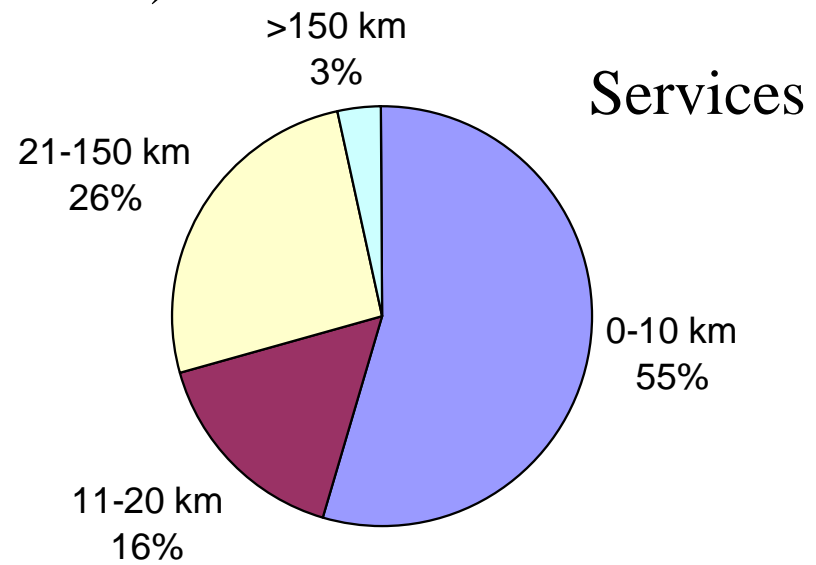
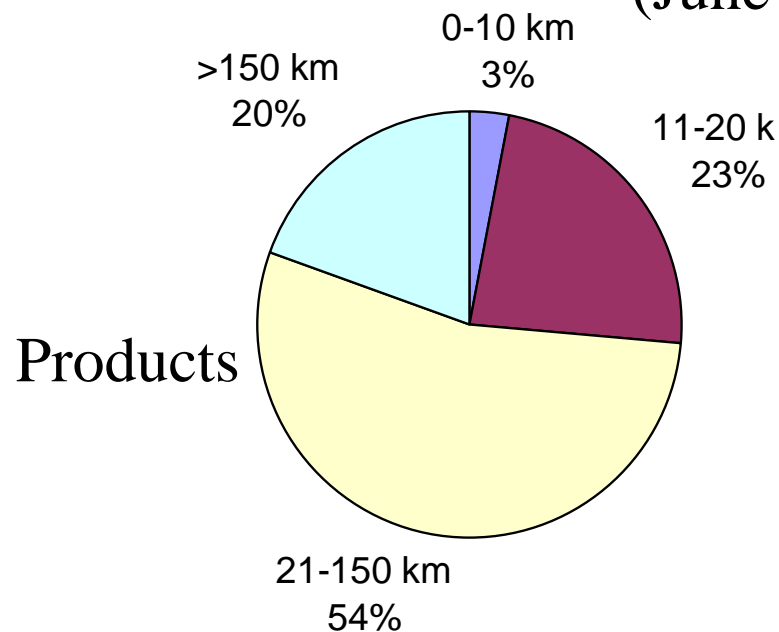
Economic impacts - procurement

■ Capital expenditure

- 10% locally made products
- 85% from Mozambique
- 5% international

■ Operational expenditure

(June 05-June 06)



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Economic impacts - activities













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Economic impacts - activities

Activity	No. local service providers	Cost to tourist	% paid to local service provider	Local amount paid	Local amount in US\$
Traditional dancing (15-20 mins)	6 men (Mokway dance) 9 women (Shingomane drum dance)	600,000 MTs or R200	100%	11 dances = 6.6 m MTs	US\$270
Medicinal and cultural plant walks (1-2 hours)	1 man (Canhane leader)	50,000 MTs or R17	70%	46 trips = 1.61 m MTs	US\$66
Boat trips with fishermen on the Massingir Dam (2-4 hours)	2 men	100,000 MTs or R34	70%	110 trips = 7.7 m MTs	US\$314
Mountain biking rides (2 hours)	1 man (receptionist)	100,000 MTs or R34	0%	n/a	n/a
Canhane village walks (1-2 hours)	1 man (manager) 3 traditional healers visited (on rotation)	75,000 MTs or R25	26%	27 trips = 526,500 MTs	US\$21
Traditional meals	2 women	(varies)		n/a	n/a
Visits to Limpopo National Park	2 men (manager and driver)	200,000 MTs or R70	0%	n/a	n/a

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Economic impacts - dividends

- Dividends every 6 months from Helvetas
 - June-November 04: 53.5 m MTs (US\$2,184)
 - December 04 -May 05: 66 m MTs (US\$2,694)
 - **Total:** US\$4,978 (or \$293 per bed)
- Construction of a new classroom



How to improve the impacts on poverty

- Business planning
- Marketing activities – before and after arrival
- Improve quality activities – e.g. dancing
- Improve quality and number of accommodation facilities - communication
- Training – hospitality, bookings and reservations, maintenance
- More local employment – e.g. Local guide for translation



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A scenic sunset over a lake with a thatched roof and trees in the foreground. The sun is low on the horizon, casting a warm orange glow across the sky. The water reflects the light, and the foreground is filled with dark silhouettes of trees and a thatched roof.

Thank you!

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